

**A MUSIC-FILLED KEYNOTE PRESENTATION!**



# **GENERATIONAL CROSSROADS:**

**WHEN X, Y, & BOOMERS  
COLLIDE IN THE WORKFORCE!**



*"As soon as the music started, I looked over at my co-workers and told them that I was so glad we stayed for the keynote. This was by far the BEST and most RELEVANT and ON-POINT presentation of the conference! You challenged, entertained, and inspired us - and had all 700 of us up dancing and laughing! THANK YOU!"*

*- (2013 Natl Workforce Development Conference Keynote Participant)*

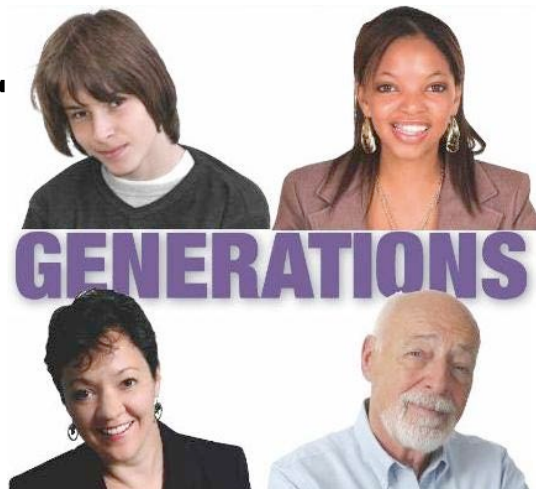
**Looking for an innovative, music-filled, and fast-paced keynote presentation? This could be your answer! We are now taking training dates and engagements - but please contact us soon as our calendar is filling fast with few, sporadic dates still remaining!**



9815 SAM FURR ROAD, SUITE 103  
HUNTERSVILLE, NC 28078  
888.LTC.TRAIN (888.582.8724)  
INFO@LEADINGTOCHANGE.COM  
WWW.LEADINGTOCHANGE.COM

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This fast-paced and highly interactive keynote presentation can be custom-tailored to the conference audience. With over 20 years of training to over 150,000 adults and youth, Leading To Change speakers are well-versed to bring a high-energy, comedic, motivational, thought-provoking, and most importantly, catalytic (i.e. *now let's go DO SOMETHING with this information*) presentation for your conference.

## *"Generational Crossroads" includes:*

- Back In The Day Generational Values  
(Table/Group reflections on work values)*
- From Pearl Harbor to Pearl Jam,  
from the Beatles to Beyonce!  
(Generational icon and career trends)*
- Generational Soundtracks  
(Large group movement to generational music)*
- X, Y, & Boomers In The Workforce  
(Stories and strategies to take back to work)*



For more info on the "Generational Crossroads" Keynote Presentation or any of Leading To Change training services, please visit [www.LeadingToChange.com](http://www.LeadingToChange.com) or contact us at the e-mail or phone number listed below!



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