

**A BRAND NEW SERVICE FROM LTC!**



**VIRAL MARKETING:**  
**- BUILDING YOUR ONLINE**  
**IDENTITY AND SPREADING**  
**YOUR MESSAGE...**



**IMAGINE! With just one phone call you can have:**

- ✓ **YOUR agency building friends via** 
- ✓ **YOUR agency building a following via** 
- ✓ **YOUR agency building a readership via** 
- ✓ **YOUR agency building a network via** 
- ✓ **YOUR agency building viewership via** 
- ✓ **YOUR agency building an e-fan base via** 
- ✓ **YOUR agency communicating with 1000's via** 



3020 PROSPERITY CHURCH ROAD, SUITE 130  
CHARLOTTE, NC 28269  
888 LTC-TRAIN (888 582-8724)  
INFO@LEADINGTOCHANGE.COM  
WWW.LEADINGTOCHANGE.COM

# **VIRAL MARKETING:** ***BUILDING YOUR ONLINE IDENTITY AND SPREADING YOUR MESSAGE...***



Over 150,000 adults and youth have experienced our dynamic and cutting edge trainings! Now Leading To Change is pleased to bring the same level of energy and innovation to TOOLS that we will set up and manage for your organization. Turnkey, quick, and VERY cost effective – we can have your message going VIRAL in real time! Let us help you jump immediately into the world of social media with just one phone call!

## Social Media Marketing For Business



For additional information on the “Viral Marketing” training and support packages, or any of Leading To Change training services, please visit [www.LeadingToChange.com](http://www.LeadingToChange.com) or contact us at the e-mail/phone number below!

**We can help **SETUP**  
& **MANAGE** your  
viral marketing!**

*Just one call can access thousands of potential clients! We have tiered levels of support available to meet your budget, and can even provide in-house training for your staff on how to promote your message via social media!*



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