

# OUR #1 REQUESTED PRESENTATION:



## THE MILLENNIALS: - WEEBLES, SCRILLA, STEEZY, & SWARMING! YOUTH CULTURE 2011 AND WHAT EVERY ADULT NEEDS TO KNOW ABOUT THIS POWERFUL GENERATION



*"An AWESOME kickoff to our program. This was the real stuff - from the music to the trends to the web culture. And it was SO interactive - you got us laughing, moving, and connecting! I'll never look at teenagers and Millennials the same way. Thanks for the best session we've had in all my years attending this conference! Please come back!"*  
*- School Administrator (Charleston, SC)*

Looking for an innovative, interactive, and high-energy keynote presentation? This could be your answer! Now taking conference dates for 2011-2012 - but please contact us soon as our training calendar is filling fast with few, sporadic dates still remaining.



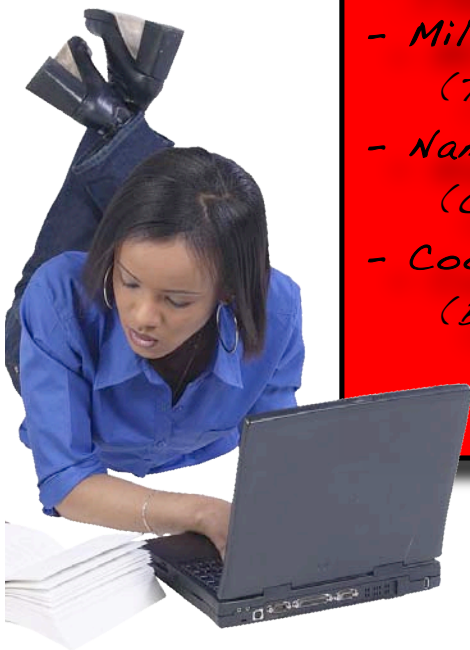
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This fast-paced and highly interactive keynote presentation can be custom-tailored to the conference audience. With over 15 years of training to over 150,000 adults and youth, Leading To Change speakers are well-versed to bring a high-energy, comedic, motivational, thought-provoking, and most importantly, catalytic (i.e. now let's go DO SOMETHING with this information) presentation for your conference.



### *"The Millennials" presentation includes:*

- Millennial Trends Matrix  
(Table/Group Competitions)*
- Name That Tune/Jam/MP3  
(Old School vs. New School)*
- Cool-Hip-Solid-Phat-Tight Bingo  
(Based On Current Youth Terminology)*
- Over 30 different media and social  
science references & real-life examples*

For more information on "The Millennials" Keynote Presentation or any of Leading To Change training services, please visit [www.LeadingToChange.com](http://www.LeadingToChange.com) or contact us at the e-mail or phone number listed below!



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