

A MUSIC-FILLED KEYNOTE PRESENTATION!



GENERATIONAL CROSSROADS: *WHEN X, Y, & BOOMERS COLLIDE IN THE WORKFORCE!*



"As soon as the music started, I looked over at my co-workers and told them that I was so glad we stayed for the keynote. This was by far the BEST and most RELEVANT and ON-POINT presentation of the conference! You challenged, entertained, and inspired us - and had all 700 of us up dancing and laughing! THANK YOU!"

- (2008 NC Workforce Development Conference Keynote Participant)

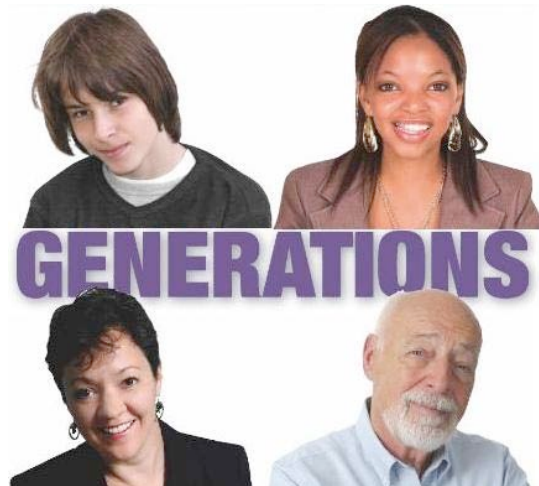
Looking for an innovative, interactive, and high-energy keynote presentation? This could be your answer! Now taking conference dates for Spring/Fall 2011 – but please contact us soon as our training calendar is filling fast w/ few, sporadic dates still remaining.



3020 PROSPERITY CHURCH ROAD, SUITE 130
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GENERATIONAL CROSSROADS:

**WHEN X, Y,
& BOOMERS
COLLIDE IN
THE WORKFORCE!**



This fast-paced and highly interactive keynote presentation can be custom-tailored to the conference audience. With over 20 years of training to over 150,000 adults and youth, Leading To Change speakers are well-versed to bring a high-energy, comedic, motivational, thought-provoking, and most importantly, catalytic (i.e. *now let's go DO SOMETHING with this information*) presentation for your conference.

"Generational Crossroads" includes:

- Back In The Day Generational Values
(Table/Group reflections on work values)*
- From Pearl Harbor to Pearl Jam,
from the Beatles to Beyonce!
(Generational icon and career trends)*
- Generational Soundtracks
(Large group movement to generational music)*
- X, Y, & Boomers In The Workforce
(Stories and strategies to take back to work)*



For more info on the "Generational Crossroads" Keynote Presentation or any of Leading To Change training services, please visit www.LeadnToChange.com or contact us at the e-mail or phone number listed below!



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