

BRAND NEW TRAINING FOR 2011-2012



I-GEN & DIGITAL NATIVES: MOVE OVER MILLENNIALS AS THE NEXT GENERATION OF I-PAD, TXT MESSAGE, AND E-BAY USERS HAVE ARRIVED! WHAT EVERY ADULT NEEDS TO KNOW ABOUT GENERATION "Z"!



*"Wow - You NAILED It! There is so much information out there about older teens, but this is the best training I have ever seen to address the younger student. I loved how you mixed data, trends, stories, and most importantly, REAL tools that we can use in our day to day work as early childhood experts. Clearly you have a passion and gift - thanks!
- Early Childhood Specialist (Sacramento, CA)"*

Looking for an innovative, interactive, and high-energy keynote presentation? This could be your answer! Now taking conference dates for 2011-2012 – but please contact us soon as our training calendar is filling fast with few, sporadic dates still remaining.



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This fast-paced and highly interactive keynote presentation can be custom-tailored to the conference audience. With over 15 years of training to over 150,000 adults and youth, Leading To Change speakers are well-versed to bring a high-energy, comedic, motivational, thought-provoking, and most importantly, catalytic (i.e. now let's go DO SOMETHING with this information) presentation for your conference.



"The Digital Natives" presentation includes:

- Building The NEW Teenager
(Group/Table Based Competitions)*
- When Dora Outdoes Scooby Doo
(Old School vs. New School)*
- R U Smarter Than A 2nd Grader?
(Based On Current Gen Z Trends)*
 - Over 30 different media and social science references & real-life examples*

For more information on "The I-Gen/Digital Natives" presentation or any of Leading To Change training services, please visit www.LeadingToChange.com or contact us at the e-mail or phone number listed below!



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