

**BRAND NEW FOR SUMMER 2011!**

## **THE NEW YOUTH WORKFORCE**

### **- SUMMER EMPLOYMENT STAFF & YOUTH LEADERSHIP BY DESIGN TRAINING SERIES**



*"The highlight of our summer program was by far your training to the staff and youth. From the MUSIC to your ENERGY to the REAL skills, we all walked away excited and also READY to get to work. The youth & staff want you back here every week - they said your training was the most useful of all the work we've done!"*  
*- NC WIA Summer Staff  
(Thomasville, NC)*



Leading To Change is pleased to provide a BRAND NEW training series to the Workforce Development system throughout the South East in preparation for the 2011 Summer Employment season. All of the trainings are fully customized and adapted to the region, and are guaranteed to be HIGHLY interactive, skill focused, and can be designed as a stand alone presentation or component of a more comprehensive training program.



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# THE NEW YOUTH WORKFORCE

- *SUMMER EMPLOYMENT  
STAFF & YOUTH  
LEADERSHIP BY DESIGN  
TRAINING SERIES*

With over 15 years of training to over 150,000 adults and youth, **Leading To Change** speakers are well-versed to bring a high energy, innovative, motivational, skill-focused, and most importantly, catalytic (*let's go DO something*) training for your summer staff and participants.

## STAFF TRAINING TOPICS

- Summer RECRUITMENT & program design
- Youth CULTURE overview
- COMMUNICATING with youth & social networking
- Stretching the STIMULUS & making it work for you
- BEYOND the summer youth employment strategies

## YOUTH TRAINING TOPICS

- LEADERSHIP styles & skills inventory
- MONEY management
- TEAMWORK & conflict resolution
- Public SPEAKING
- RESUME development
- Youth fashion & workplace CLOTHING



For more info on the SUMMER YOUTH EMPLOYMENT training packages, or any of Leading To Change services, please visit [www.LeadingToChange.com](http://www.LeadingToChange.com) or contact us at the e-mail or phone number below! We look forward to spending the summer with you ☺



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